

High Schools | Poster Display Guide

Thank You

Thank you for helping us celebrate the teachers who make a difference in your school.

This year's poster campaign was designed with one goal in mind: encouraging more students to nominate the teachers who have made a difference in their lives.

We provided three different posters that work together to spark curiosity, encourage reflection and inspire students to take the next step.

If you have not received posters, or would like to request additional posters, please contact us at tpif@criderinc.com.

Our Recommendation

For the greatest impact, display all three posters together in a high-traffic student area, such as:

- Cafeteria
- Main hallway
- Student common area

Displaying the posters together creates a stronger visual campaign and gives students multiple opportunities to connect with the message throughout the nomination period.

Thank you for partnering with us to celebrate the educators who make a difference every day.